



THE EARTHSHOT PRIZE

INFORMATION FOR NOMINEES

ABOUT THE EARTHSHOT PRIZE

URGENCY + OPTIMISM = ACTION

The Earthshot Prize is a global environmental prize and platform for impact, dedicated to finding and growing solutions that will repair our planet this decade.

We wake up every day to support innovators and leaders working to create a better world. They may be a university, a charity, a tech startup or even a city. Our role is to shine a spotlight on their solutions, to support and help scale them, and in doing so, unleash the urgent optimism in each of us.

Nominations are subject to detailed assessment culminating in 15 Finalists whose solutions make the most progress towards our five Earthshots.

The five annual winners are selected by Prince William and our Prize Council. The Earthshot Prize awards one million pounds each to the 5 winners, and all 15 Finalists will enter The Earthshot Fellowship Programme for a year of dedicated support.

AT THE EARTHSHOT PRIZE EVERYTHING WE DO IS AIMED AT HELPING THESE INNOVATORS AND THEIR SOLUTIONS REACH THEIR FULL POTENTIAL.

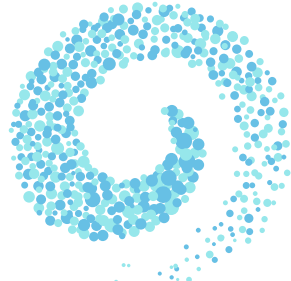


THE FIVE EARTHSHOTS

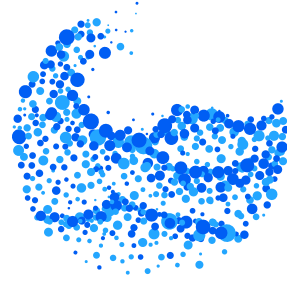
BY 2030, WE CHOOSE TO:



**PROTECT
AND RESTORE
NATURE**



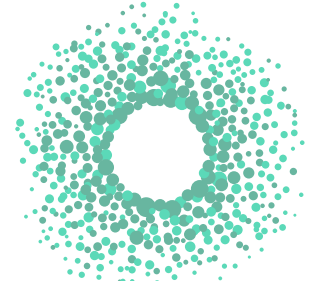
**CLEAN OUR
AIR**



**REVIVE OUR
OCEANS**



**BUILD A
WASTE-FREE
WORLD**



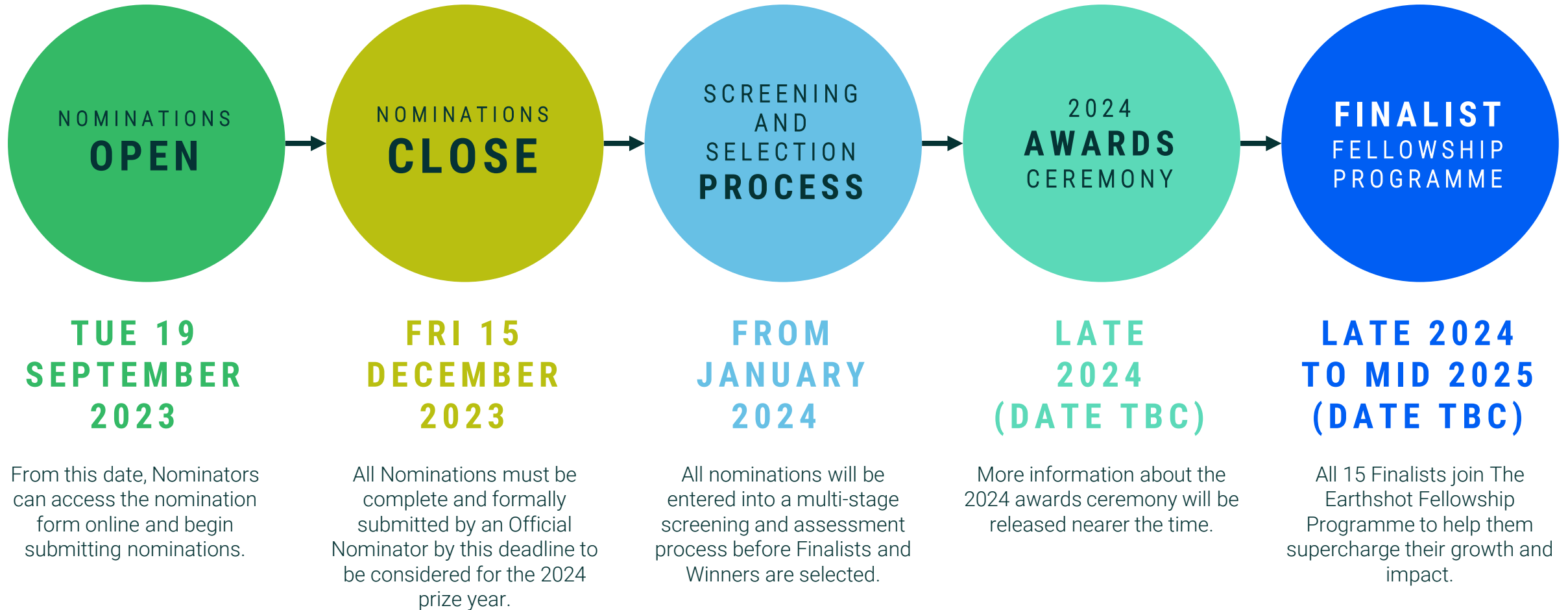
**FIX OUR
CLIMATE**

THESE FIVE EARTHSHOTS ARE OUR GOALS FOR 2030

Each year our global network of Nominators help us find the projects, innovations and solutions that can solve the biggest environmental challenges in these categories.

CLICK THE ICONS ABOVE TO FIND OUT MORE ABOUT EACH EARTHSHOT

THE EARTHSHOT PRIZE PROCESS TIMELINE FOR 2024 AWARD YEAR



WHAT THE EARTHSHOT PRIZE LOOKS FOR IN A NOMINEE

OUR 2023 ROADMAP

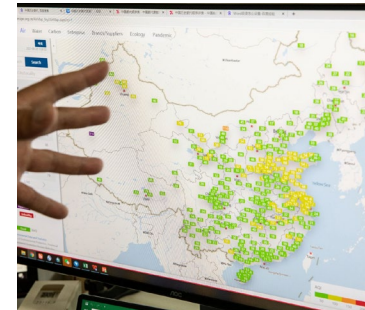
The Earthshot Prize accepts nominations from all sectors and countries worldwide, whether they are organisations, individuals, policies, grassroots projects, or cities!

We look for solutions that:

- make progress towards our 5 Earthshots
- are beyond idea/concept stage with demonstrated environmental impact to date
- align with our 2023 Roadmap

Throughout our screening and selection process, we prioritise solutions that align closely with the multiple focus areas and criteria outlined in our 2023 Roadmap. Find out more here:

ROADMAP 2023



WHAT IS THE NOMINATION PROCESS? THE ONLINE FORM

Nominations are submitted by our global network of Official Nominators, via The Earthshot Prize's online nomination platform. Nominations must be completed online, and before the deadline to be considered for The Earthshot Prize.

The nomination form requires contributions from both the Nominator and Nominee. This works in 3 stages:

- **STAGE 1: KEY INFORMATION**

Nominators fill in the first part of the form where they identify who/what they are nominating. This can begin once nominations open on 19th September 2023.

- **STAGE 2: SOLUTION INFORMATION**

Nominees complete the second part of the form to answer more detailed questions about the solution. Access to the form is automatically granted after the first stage is completed.

- **STAGE 3: NOMINATOR ENDORSEMENT**

Nominator reviews the nominee section and answers a few additional questions before submitting it to The Earthshot Prize before the final deadline of 15th December 2023. Once submitted, it will be considered as an official nomination for the 2024 prize year.

English is the preferred language for nominations, but we also accept nominations in:

- Arabic
- Chinese
- German
- Spanish
- Brazilian Portuguese
- French
- Japanese
- Welsh

INFORMATION COVERED IN STAGE 1:

- Solution name and type
- Organisation name and type
- Points of contact
- Short description of solution

INFORMATION COVERED IN STAGE 2:

- Stage the solution is currently at
- Environmental metrics and impact to date
- Social metrics and impact to date
- Projected future impact
- Most recent achievement or breakthrough
- How the solution could be scaled/replicated
- Current sources of funding/investment

INFORMATION COVERED IN STAGE 3:

- Nominator endorsement of the nominee and their solution
- Declaration

THE JOURNEY FOR NOMINEES

THE PEOPLE AT THE HEART OF THE EARTHSHOT PRIZE

Once a nomination is submitted, they are screened against our [selection priorities](#) across multiple stages.

Nominations that pass the initial screening undergo an independent assessment process and are reviewed by a [panel of experts](#).

Nominations that perform well in these assessments may be asked directly to provide additional information and/or attend interviews, visits or workshops.

The top nominations are shortlisted and The Earthshot Prize selects 15 Finalists who get unprecedented support to scale their solution.

5 Winners are chosen by our [Prize Council](#) and announced at an annual award ceremony – they receive a one-of-a-kind [award](#) and a one-million-pound grant to scale their impact.

We have also formalised and deepened our support for Finalists in the form of [The Earthshot Prize Fellowship Programme](#), which we launched in September 2022. Through the Fellowship, all Finalists engage in a bespoke, year-long programme designed to accelerate their trajectory and impact through a single ‘giant leap’.



2022 FINALISTS AT THE FELLOWSHIP RETREAT, JAN 2023

BENEFITS OF BEING AN EARTHSHOT PRIZE NOMINEE SUPPORTING YOU TO GROW YOUR IMPACT

The Earthshot Prize is a platform like no other, designed to celebrate the people and places driving extraordinary change – like you! We aim to nurture and support all our Finalists to grow their solutions to help us repair and regenerate our planet.

Throughout the **Fellowship Programme**, specialist coaching and support is provided by organisations from our Global Alliance of expert businesses, NGOs and philanthropists to aid our Finalists on their journey towards making a transformational impact.

This year we are launching a funding marketplace to spotlight more solutions (outside of the 15 Finalists) starting with a soft launch in November 2023. We hope to accelerate many more solutions by unlocking unprecedented access to talent, advice, capital and key partnerships. We look forward to sharing more information in the coming months.





FOR FURTHER INFORMATION PLEASE VISIT
earthshotprize.org